

THE WMUR GRANITE STATE POLL

THE UNIVERSITY OF NEW HAMPSHIRE SURVEY CENTER

July 11, 2011

BASS AND GUINTA UNDERWATER, AYOTTE AND SHAHEEN POPULAR

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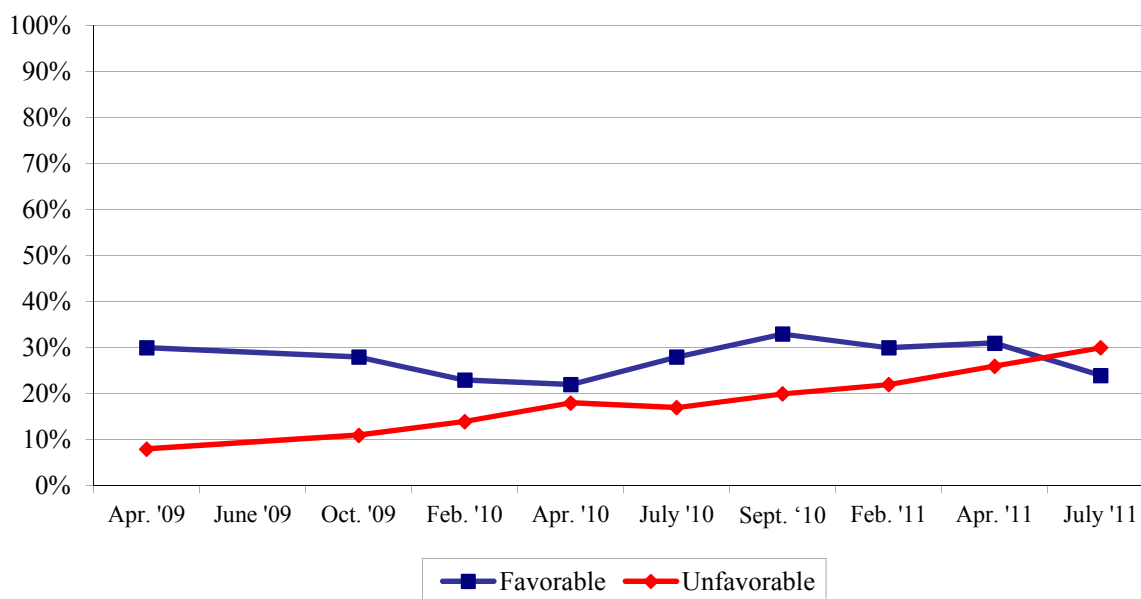
DURHAM, NH – New Hampshire's U.S. Representatives Frank Guinta and Charlie Bass are unpopular in their districts. New Hampshire adults continue to have favorable opinions of Senators Ayotte and Shaheen.

These findings are based on the latest **WMUR Granite State Poll**,* conducted by the University of New Hampshire Survey Center. Five hundred sixteen (516) randomly selected New Hampshire adults were interviewed by telephone between June 21 and July 1, 2011. The margin of sampling error for the survey is +/- 4.3 percent. Included was a subsample of 248 adults in the NH First Congressional District (margin of sampling error +/- 6.2%), and a subsample of 263 Second Congressional District adults (margin of sampling error +/- 6.0%).

First Congressional District – Frank Guinta

First Congressional District residents are beginning to sour on Republican Congressman Frank Guinta. Currently, only 24% of 1st District adults have a favorable opinion of Guinta, 30% have an unfavorable opinion of him, and 12% are neutral and 34% don't know enough about him to say. Guinta's net favorability rating, the percentage that have a favorable opinion of him minus those that have an unfavorable opinion, is currently a quite low -6%, down from +5% in April. Guinta's favorability ratings have dropped across the political spectrum since April. Among Republicans, his net favorability rating has fallen to +28% from +50% in April and among Independents, it has fallen to -9% from 4% in April. Guinta's net favorability rating has remained low, but stable among Democrats. Currently it is -39%, largely unchanged from -41% in April.

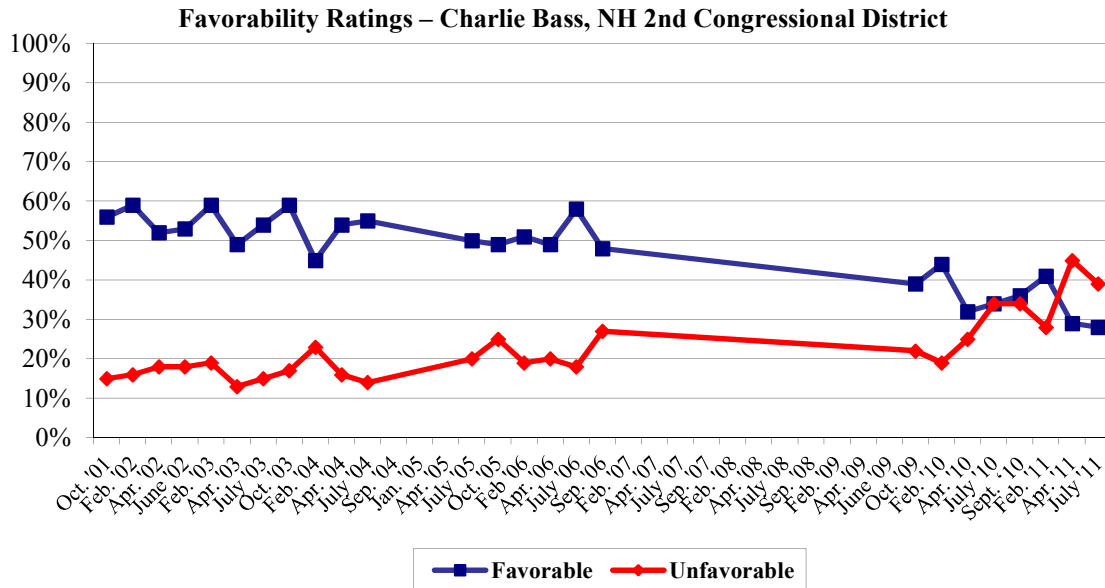
Favorability Ratings – Frank Guinta, NH 1st Congressional District



* We ask that this copyrighted information be referred to as *the Granite State Poll*, sponsored by WMUR-TV, and conducted by the University of New Hampshire Survey Center.

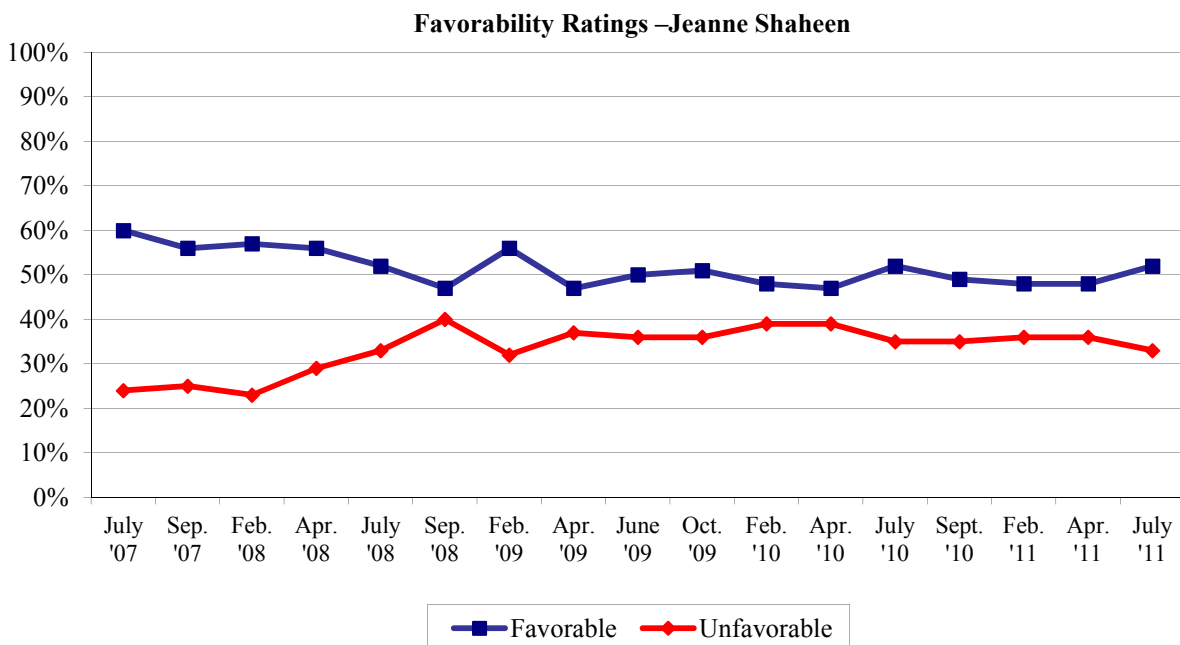
Second Congressional District – Charlie Bass

Second Congressional District Republican Charlie Bass remains unpopular in his district. Currently, only 28% of 2nd CD residents have a favorable opinion of Bass, 39% have an unfavorable of him, 12% are neutral and 21% don't know enough about him to say. Bass' net favorability rating is -11%, up slightly from -16% in April but down significantly from +13% in February. His net favorability rating among Republicans have rebounded since April – it currently stands at +33%, up from +16% in April. Bass is viewed very unfavorably by independents (-29%) and by Democrats (-43%).



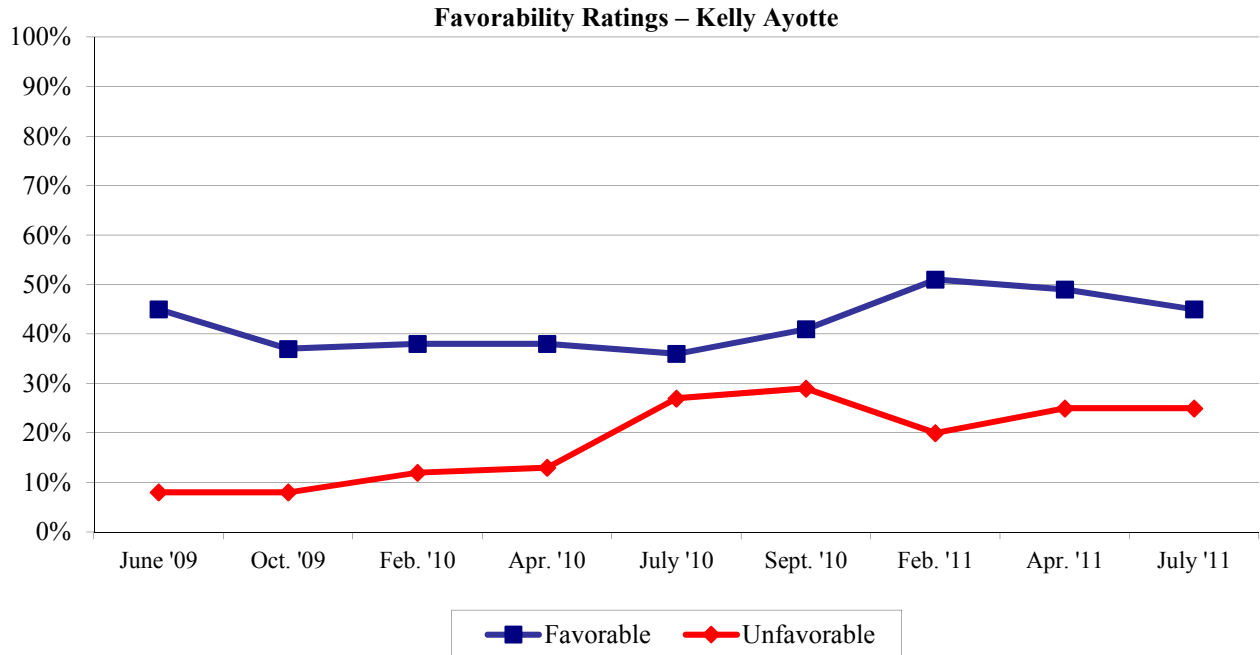
Favorability Ratings – Senator Jeanne Shaheen

Democratic Senator Jeanne Shaheen's popularity has stayed largely unchanged in the past two years. In the most recent Granite State Poll, 52% of New Hampshire adults say they have a favorable opinion of Shaheen, 33% have an unfavorable opinion of her, 7% are neutral and 8% don't know enough about her to say. Shaheen's net favorability rating is +19%, up from somewhat from +12% in April. Although her overall favorability ratings have remained stable, Shaheen has become slightly less popular among Democrats, where her net favorability ratings have dropped from +74% in April to +65%. However, she has become more popular among Independents (+18% from -3% in April) and Republicans (-26%, from -48% in April).



Favorability Ratings – Senator Kelly Ayotte

Republican Senator Kelly Ayotte's favorability ratings have continued to slide somewhat since her election. Currently, 45% of New Hampshire adults have a favorable opinion of Ayotte, 25% have an unfavorable opinion of her, 12% are neutral and 18% don't know enough about her to say. Ayotte's net favorability rating is +20%, down from +24% in April and +31% in February. Her net favorability rating has declined among Republicans from +73% in April to +57% in the current poll, but has improved among Independents (+33% from +16% in April). Her net favorability rating among Democrats is unchanged, -21% from -18% in April.



Granite State Poll Methodology

These findings are based on the latest WMUR Granite State Poll, conducted by the University of New Hampshire Survey Center. Five hundred sixteen (516) randomly selected New Hampshire adults were interviewed by telephone between June 21 and July 1, 2011. The margin of sampling error for the survey is +/- 4.3 percent. Included was a subsample of 248 adults in the NH First Congressional District (margin of sampling error +/- 6.2%), and a subsample of 263 Second Congressional District adults (margin of sampling error +/-6.0%).

The data have been weighted to adjust for numbers of adults and telephone lines within households, respondent sex, and region of the state. In addition to potential sampling error, all surveys have other potential sources of non-sampling error including question order effects, question wording effects, and non-response.

Favorability Rating – Senator Jeanne Shaheen

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former Governor) Jeanne Shaheen?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '11	52%	7%	33%	8%	+19%	(511)
Apr. '11	48%	7%	36%	9%	+12%	(503)
Feb. '11	48%	9%	36%	7%	+12%	(519)
Sept. '10	49%	5%	35%	11%	+14%	(515)
July '10	52%	6%	35%	8%	+17%	(503)
Apr. '10	47%	6%	39%	8%	+8%	(511)
Feb. '10	48%	5%	39%	8%	+9%	(496)
Oct. '09	51%	5%	36%	7%	+15%	(502)
Jun. '09	50%	6%	36%	8%	+14%	(557)
Apr. '09	47%	7%	37%	9%	+10%	(503)
Feb. '09	56%	7%	32%	5%	+24%	(617)
Sep. '08	47%	5%	40%	8%	+7%	(522)
July '08	53%	9%	31%	6%	+22%	(472)
Apr. '08	56%	10%	29%	5%	+27%	(500)
Feb. '08	57%	13%	23%	7%	+34%	(555)
Sept. '07	56%	11%	25%	8%	+31%	(506)
July '07	60%	9%	24%	8%	+36%	(520)

Favorability Rating – Kelly Ayotte

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Senator (Former New Hampshire Attorney General) Kelly Ayotte?"

<u>Statewide</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '11	45%	12%	25%	18%	+20%	(514)
Apr. '11	49%	8%	25%	19%	+24%	(501)
Feb. '11	51%	8%	20%	21%	+31%	(520)
Sept. '10	41%	11%	29%	19%	+12%	(515)
July '10	36%	7%	27%	30%	+9%	(504)
Apr. '10	38%	7%	13%	41%	+25%	(508)
Feb. '10	38%	6%	12%	44%	+26%	(497)
Oct. '09	37%	6%	8%	49%	+29%	(501)
Jun. '09	45%	7%	8%	40%	+37%	(556)

Favorability Rating – Frank Guinta - NH 1st District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Manchester Mayor) Frank Guinta?"

<u>1st C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '11	24%	12%	30%	34%	-6%	(248)
Apr. '11	31%	10%	26%	33%	+5%	(243)
Feb. '11	30%	12%	22%	35%	+8%	(236)
Sept. '10	33%	4%	20%	42%	+13%	(262)
July '10	28%	9%	17%	46%	+11%	(264)
Apr. '10	22%	7%	18%	52%	+4%	(257)
Feb. '10	23%	7%	14%	55%	+9%	(251)
Oct. '09	28%	9%	11%	52%	+17%	(251)
April '09	30%	12%	8%	51%	+22%	(260)

Favorability Rating –Charlie Bass – NH 2nd District

"Next, I'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of this person - or if you have never heard of him or her. Congressman (Former Congressman) Charlie Bass?"

<u>2nd C.D.</u>	<u>Favorable</u>	<u>Neutral</u>	<u>Unfavorable</u>	<u>Don't Know</u>	<u>Net</u>	<u>(N)</u>
July '11	28%	12%	39%	21%	-11%	(263)
Apr. '11	29%	10%	45%	16%	-16%	(257)
Feb. '11	41%	14%	28%	18%	+13%	(284)
Sept. '10	36%	10%	34%	20%	+2%	(244)
July '10	34%	6%	34%	27%	0%	(226)
Apr. '10	32%	9%	25%	33%	+7%	(251)
Feb. '10	44%	6%	19%	31%	+25%	(241)
Oct. '09	39%	10%	22%	28%	+17%	(250)
Sept. '06	48%	12%	27%	13%	+21%	(248)
July '06	58%	10%	18%	13%	+40%	(246)
Apr. '06	49%	12%	20%	19%	+29%	(233)
Feb. '06	51%	18%	19%	13%	+32%	(232)
Oct. '05	49%	12%	25%	14%	+24%	(226)
July '05	50%	13%	20%	17%	+30%	(232)
July '04	55%	12%	14%	19%	+41%	(238)
Apr. '04	54%	12%	16%	17%	+38%	(274)
Feb. '04	45%	12%	23%	20%	+22%	(265)
Oct. '03	59%	10%	17%	14%	+42%	(259)
June '03	54%	14%	15%	17%	+39%	(241)
Apr. '03	49%	11%	13%	27%	+36%	(238)
Feb. '03	59%	7%	19%	16%	+40%	(318)
June '02	53%	15%	18%	15%	+35%	(306)
Apr. '02	52%	11%	18%	29%	+34%	(333)
Feb. '02	59%	9%	16%	27%	+43%	(265)
Oct. '01	56%	13%	15%	27%	+41%	(353)

Favorability Rating – Senator Jeanne Shaheen

STATEWIDE	<u>Favorable</u> 52%	<u>Neutral</u> 7%	<u>Unfavorable</u> 33%	<u>DK</u> 8%	<u>(N)</u> 511
Registered Democrat	83%	3%	9%	4%	135
Registered Undeclared	46%	11%	35%	7%	206
Registered Republican	31%	6%	56%	7%	123
Democrat	76%	5%	11%	7%	215
Independent	49%	12%	31%	8%	86
Republican	29%	8%	55%	8%	197
Liberal	82%	1%	10%	7%	120
Moderate	58%	10%	23%	9%	211
Conservative	25%	7%	62%	7%	151
Support Tea Party	25%	8%	64%	3%	134
Neutral	45%	9%	36%	10%	185
Oppose Tea Party	78%	6%	7%	9%	183
McCain/Palin Voter	29%	8%	58%	6%	193
Obama/Biden Voter	77%	7%	11%	6%	241
Other	30%	22%	39%	8%	17
Did Not Vote in 2008	38%	7%	33%	22%	39
Union household	66%	10%	19%	5%	88
Non union	49%	7%	35%	9%	414
Read Union Leader	41%	7%	46%	6%	145
Read Boston Globe	66%	7%	23%	4%	92
Watch WMUR	52%	7%	34%	6%	338
Listen to NHPR	69%	5%	20%	6%	182
10 yrs. or less in NH	34%	13%	34%	19%	74
11 to 20 years	52%	2%	34%	11%	82
More than 20 years	57%	7%	31%	5%	341
18 to 34	56%	7%	24%	13%	60
35 to 49	49%	5%	35%	11%	125
50 to 64	54%	7%	34%	5%	173
65 and over	54%	10%	30%	6%	131
Male	48%	7%	38%	7%	252
Female	56%	8%	27%	9%	260
High school or less	49%	6%	35%	11%	115
Some college	37%	12%	43%	7%	120
College graduate	52%	7%	33%	8%	147
Post graduate	71%	5%	19%	5%	125
Less than \$30K	48%	10%	30%	12%	55
\$30K to \$60K	61%	2%	31%	6%	72
\$60K to \$75K	39%	16%	34%	10%	44
\$75K to \$100K	66%	9%	19%	5%	57
\$100K or more	55%	7%	31%	7%	111
Attend services 1 or more/week	54%	6%	35%	5%	121
1-2 times a month	52%	4%	35%	9%	55
Less often	54%	7%	33%	7%	130
Never	52%	9%	28%	10%	186
North Country	54%	2%	39%	5%	45
Central / Lakes	57%	10%	24%	10%	95
Connecticut Valley	58%	9%	23%	10%	71
Mass Border	54%	5%	33%	8%	129
Seacoast	52%	9%	32%	7%	96
Manchester Area	38%	7%	49%	6%	75
First Cong. Dist.	48%	8%	36%	8%	247
Second Cong. Dist.	56%	7%	29%	8%	262

Favorability Rating – Senator Kelly Ayotte

STATEWIDE	<u>Favorable</u> 45%	<u>Neutral</u> 12%	<u>Unfavorable</u> 25%	<u>DK</u> 18%	<u>(N)</u> 514
Registered Democrat	23%	13%	47%	16%	135
Registered Undeclared	46%	15%	24%	15%	207
Registered Republican	70%	10%	8%	12%	123
Democrat	24%	12%	45%	18%	216
Independent	52%	9%	19%	21%	88
Republican	64%	15%	7%	15%	197
Liberal	17%	7%	50%	27%	120
Moderate	45%	14%	25%	15%	211
Conservative	67%	13%	7%	13%	152
Support Tea Party	63%	11%	9%	16%	136
Neutral	54%	15%	12%	20%	185
Oppose Tea Party	23%	11%	51%	16%	184
McCain/Palin Voter	66%	12%	9%	13%	193
Obama/Biden Voter	30%	14%	42%	15%	242
Other	37%	0%	37%	25%	18
Did Not Vote in 2008	40%	8%	8%	44%	39
Union household	40%	16%	34%	9%	90
Non union	45%	12%	24%	20%	416
Read Union Leader	64%	9%	18%	9%	145
Read Boston Globe	35%	8%	41%	16%	92
Watch WMUR	50%	13%	22%	15%	340
Listen to NHPR	35%	12%	38%	15%	182
10 yrs. or less in NH	38%	7%	26%	28%	74
11 to 20 years	54%	6%	16%	24%	82
More than 20 years	43%	15%	27%	15%	344
18 to 34	44%	6%	18%	31%	60
35 to 49	46%	12%	19%	23%	125
50 to 64	45%	13%	31%	10%	174
65 and over	41%	15%	27%	18%	132
Male	47%	11%	23%	18%	255
Female	42%	13%	27%	17%	260
High school or less	39%	13%	21%	26%	116
Some college	51%	10%	20%	18%	121
College graduate	47%	12%	22%	18%	147
Post graduate	40%	14%	38%	8%	125
Less than \$30K	29%	12%	31%	28%	57
\$30K to \$60K	45%	8%	32%	15%	72
\$60K to \$75K	44%	20%	19%	18%	44
\$75K to \$100K	46%	11%	28%	16%	57
\$100K or more	45%	12%	29%	14%	111
Attend services 1 or more/week	53%	9%	24%	14%	121
1-2 times a month	52%	8%	29%	11%	55
Less often	41%	17%	25%	18%	133
Never	40%	12%	25%	23%	186
North Country	51%	3%	35%	11%	46
Central / Lakes	42%	11%	25%	22%	95
Connecticut Valley	33%	15%	34%	18%	71
Mass Border	44%	15%	25%	16%	129
Seacoast	41%	14%	23%	22%	96
Manchester Area	61%	9%	14%	16%	77
First Cong. Dist.	49%	12%	22%	17%	248
Second Cong. Dist.	41%	13%	28%	19%	263

**Favorability Rating – Congressman Frank Guinta
First Congressional District**

FIRST CONG. DIST.	<u>Favorable</u> 24%	<u>Neutral</u> 12%	<u>Unfavorable</u> 30%	<u>DK</u> 34%	<u>(N)</u> 248
Registered Democrat	4%	8%	52%	35%	56
Registered Undeclared	28%	13%	34%	25%	104
Registered Republican	42%	16%	14%	28%	62
Democrat	8%	8%	47%	37%	97
Independent	18%	24%	27%	31%	45
Republican	43%	11%	15%	31%	98
Liberal	3%	9%	38%	50%	46
Moderate	20%	14%	36%	31%	109
Conservative	44%	11%	20%	25%	76
Support Tea Party	61%	12%	9%	17%	56
Neutral	19%	14%	23%	44%	105
Oppose Tea Party	4%	9%	55%	31%	80
McCain/Palin Voter	43%	15%	15%	27%	89
Obama/Biden Voter	9%	11%	46%	34%	113
Other	54%	0%	35%	11%	10
Did Not Vote in 2008	15%	11%	16%	58%	24
Union household	25%	8%	45%	22%	43
Non union	24%	13%	27%	35%	200
Read Union Leader	42%	8%	27%	23%	84
Read Boston Globe	13%	17%	41%	29%	49
Watch WMUR	29%	12%	29%	31%	168
Listen to NHPR	21%	10%	31%	38%	75
10 yrs. or less in NH	17%	21%	23%	38%	30
11 to 20 years	29%	5%	24%	42%	46
More than 20 years	24%	12%	34%	30%	165
18 to 34	12%	6%	25%	56%	32
35 to 49	26%	14%	25%	35%	62
50 to 64	29%	10%	33%	28%	81
65 and over	22%	14%	39%	25%	59
Male	26%	10%	33%	32%	126
Female	23%	14%	27%	36%	121
High school or less	28%	11%	29%	32%	61
Some college	28%	12%	28%	32%	52
College graduate	27%	15%	25%	33%	76
Post graduate	12%	11%	44%	33%	53
Less than \$30K	21%	14%	22%	43%	25
\$30K to \$60K	27%	9%	41%	23%	34
\$60K to \$75K	26%	0%	31%	43%	20
\$75K to \$100K	17%	15%	40%	28%	31
\$100K or more	26%	17%	28%	29%	47
Attend services 1 or more/week	22%	16%	37%	24%	55
1-2 times a month	38%	9%	22%	31%	25
Less often	29%	9%	25%	36%	59
Never	19%	12%	33%	36%	99
North Country	15%	4%	51%	29%	23
Central / Lakes	14%	12%	32%	42%	33
Mass Border	36%	18%	16%	30%	36
Seacoast	18%	14%	32%	37%	96
Manchester Area	38%	8%	26%	28%	60

**Favorability Rating – Congressman Charlie Bass
Second Congressional District**

SECOND CONG. DIST.	<u>Favorable</u> 28%	<u>Neutral</u> 12%	<u>Unfavorable</u> 39%	<u>DK</u> 21%	<u>(N)</u> 263
Registered Democrat	12%	11%	59%	18%	77
Registered Undeclared	29%	13%	39%	19%	103
Registered Republican	52%	16%	19%	13%	60
Democrat	12%	9%	55%	24%	117
Independent	18%	7%	47%	29%	43
Republican	52%	19%	19%	11%	99
Liberal	12%	13%	60%	16%	73
Moderate	30%	8%	34%	28%	101
Conservative	45%	15%	28%	12%	75
Support Tea Party	40%	20%	27%	13%	78
Neutral	36%	10%	28%	26%	80
Oppose Tea Party	13%	8%	57%	21%	104
McCain/Palin Voter	44%	18%	23%	14%	102
Obama/Biden Voter	17%	10%	52%	22%	126
Other	19%	0%	59%	23%	8
Did Not Vote in 2008	0%	0%	49%	51%	14
Union household	20%	17%	54%	8%	46
Non union	30%	11%	37%	22%	213
Read Union Leader	42%	9%	33%	16%	58
Read Boston Globe	15%	0%	64%	21%	43
Watch WMUR	31%	12%	41%	17%	170
Listen to NHPR	23%	9%	49%	19%	105
10 yrs. or less in NH	38%	7%	23%	32%	43
11 to 20 years	32%	4%	27%	38%	36
More than 20 years	24%	15%	47%	15%	177
18 to 34	24%	0%	34%	42%	28
35 to 49	32%	7%	25%	36%	61
50 to 64	26%	19%	45%	11%	93
65 and over	26%	12%	48%	13%	72
Male	32%	15%	33%	20%	127
Female	25%	10%	45%	21%	137
High school or less	29%	11%	34%	27%	54
Some college	25%	16%	33%	26%	68
College graduate	29%	6%	43%	22%	70
Post graduate	30%	15%	45%	10%	71
Less than \$30K	23%	11%	34%	32%	32
\$30K to \$60K	30%	13%	42%	16%	37
\$60K to \$75K	24%	15%	44%	17%	23
\$75K to \$100K	20%	9%	44%	28%	25
\$100K or more	29%	13%	41%	17%	64
Attend services 1 or more/week	30%	18%	41%	11%	64
1-2 times a month	44%	7%	41%	9%	30
Less often	32%	8%	33%	27%	74
Never	16%	12%	42%	29%	86
North Country	39%	10%	28%	24%	23
Central / Lakes	29%	8%	41%	22%	62
Connecticut Valley	17%	15%	50%	18%	69
Mass Border	33%	15%	33%	19%	93
Manchester Area	29%	4%	40%	27%	16